

Message

From: Nishida, Jane [Nishida.Jane@epa.gov]
Sent: 3/14/2018 2:03:32 PM
To: Greenwalt, Sarah [greenwalt.sarah@epa.gov]
Subject: RE: Only 3 weeks left to join the CEC Youth Innovation Challenge

Will do. I would also like to schedule a meeting with you, Millan, Mark and Luis to discuss the Council Session agenda before we brief Canada and Mexico next month.

From: Greenwalt, Sarah
Sent: Wednesday, March 14, 2018 9:56 AM
To: Nishida, Jane <Nishida.Jane@epa.gov>
Subject: RE: Only 3 weeks left to join the CEC Youth Innovation Challenge

Thank you Jane, this is exactly what I was looking for. Would you also forward participant numbers when Martin gets those?

Sarah A. Greenwalt

U.S. Environmental Protection Agency
Work: 202-564-1722 | Cell: 202-816-1388
Greenwalt.Sarah@epa.gov

From: Nishida, Jane
Sent: Wednesday, March 14, 2018 9:30 AM
To: Greenwalt, Sarah <greenwalt.sarah@epa.gov>
Subject: FW: Only 3 weeks left to join the CEC Youth Innovation Challenge

In response to your question on EPA outreach for the CEC Youth Innovation Challenge:

From: Dieu, Martin
Sent: Tuesday, March 13, 2018 7:12 PM
To: Nishida, Jane <Nishida.Jane@epa.gov>; Troche, Luis <Troche.Luis@epa.gov>
Cc: Kasman, Mark <Kasman.Mark@epa.gov>
Subject: RE: Only 3 weeks left to join the CEC Youth Innovation Challenge

Jane –

We are marketing the CEC Youth Innovation Challenge (YIC) in the following ways:

- (1) We continue to push out notices through the Office of Research and Development's Innovations Listserve, which includes 27k recipients, including universities, colleges, students, faculty, researchers, grantees, companies, and other federal agencies.
- (2) ORD listserve notices, are in-turn pushed out through listserves for each of EPA's partner agencies, including through HHS, FDA, NOAA. Each agency manages listserve similar to ORD's.
- (3) Posted on <https://www.challenge.gov/>, and tweeted through challenge.gov and related websites
- (4) Series of posts on EPA's main Facebook page, and re-tweets on the EPA/OITA Twitter feed
- (5) Pushed out through other servers, including the sustainability program EPIC-N, Arizona State University's sustainability network, and through LinkedIn

- (6) Informed EPA's Regional international coordinators so that they could disseminate to their stakeholders.

I just asked the CEC Secretariat to provide current statistics on participation, and will share that as it comes in. Martin

From: Nishida, Jane
Sent: Tuesday, March 13, 2018 5:47 PM
To: Troche, Luis <Troche.Luis@epa.gov>; Dieu, Martin <Dieu.Martin@epa.gov>
Cc: Kasman, Mark <Kasman.Mark@epa.gov>
Subject: Fwd: Only 3 weeks left to join the CEC Youth Innovation Challenge

Can you provide a summary of our outreach activities, thanks.

Sent from my iPhone

Begin forwarded message:

From: "Greenwalt, Sarah" <greenwalt.sarah@epa.gov>
Date: March 13, 2018 at 4:20:47 PM EDT
To: "Nishida, Jane" <Nishida.Jane@epa.gov>
Subject: FW: Only 3 weeks left to join the CEC Youth Innovation Challenge

Do you know what we've done to market this opportunity?

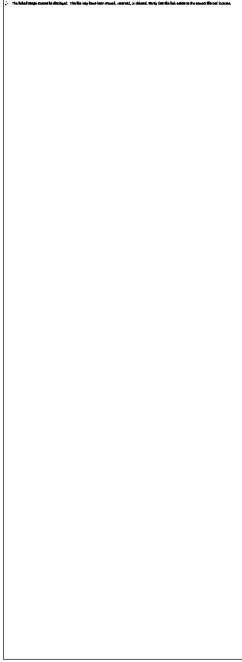
Sarah A. Greenwalt

U.S. Environmental Protection Agency
Work: 202-564-1722 | Cell: 202-816-1388
Greenwalt.Sarah@epa.gov

From: Info CEC [<mailto:info=cec.org@mail159.suw121.mcdlv.net>] **On Behalf Of** Info CEC
Sent: Tuesday, March 13, 2018 12:05 PM
To: Greenwalt, Sarah <greenwalt.sarah@epa.gov>
Subject: Only 3 weeks left to join the CEC Youth Innovation Challenge

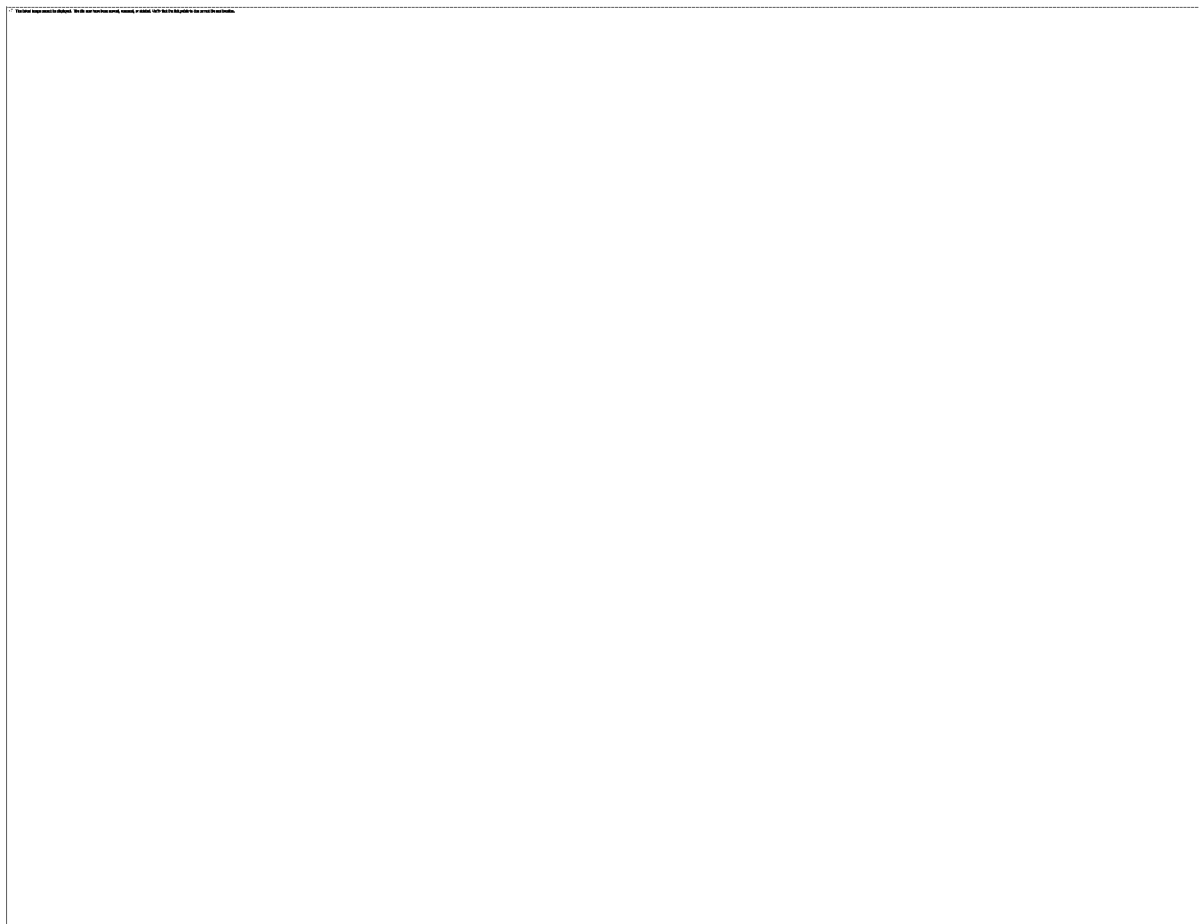
To view hosted version, [click here](#).

View It In our website: www.cec.org.



CEC
News

Only 3 weeks left to join the CEC Youth
Innovation Challenge



Enter our challenge to compete for \$5,000 in seed funding and present your green growth idea to North American environmental leaders in Oklahoma City

Montreal, 13 March 2018—North American environmental ministers are calling on youth to champion bold ideas for green growth to address the complex sustainability challenges we currently face. Visit cec.ideascale.com to submit your science, technology or business innovation and get the chance to present your idea to North America's top environmental officials, receive C\$5,000 in project seed funding, and meet with experts at the Commission for Environmental Cooperation (CEC). The closing date to submit an idea for the CEC Youth Innovation Challenge is only three weeks away on 3 April 2018, so don't delay!

"Innovation is the key to North American sustainable growth, enabling us to use our natural resources to grow our economies and quality of life while preserving the environment, ecosystems and human health. North American youth are creative and innovative and we are looking forward to their ideas on green growth," said Scott Pruitt, Administrator of the US Environmental Protection Agency and CEC Council Chair.

The CEC Youth Innovation Challenge is open to residents of Canada, Mexico and the United States (and its territories), aged 18-30. Participants are encouraged to look beyond incremental solutions and propose bold ideas to leapfrog to solutions that address the complex sustainability challenges facing North America. Ideas will be evaluated based on four criteria: innovation, impact, feasibility/replicability, and profitability. Students and young entrepreneurs are invited to propose ideas on a broad range of green growth topics.

The challenge opened on 15 January 2018 and **idea submissions are due by 3 April 2018.**

This is your chance to make a difference! Ideas can be submitted in English, French or Spanish. For more information and guidelines, visit <<http://cec.ideascale.com/>>.

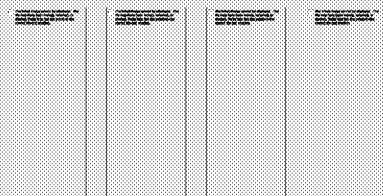
Make sure to tell us about your green idea on Facebook or Twitter using the #Youth4Innovation hashtag. Follow the CEC on Facebook at www.facebook.com/ceconnect or our Twitter @CECweb.

About the CEC

The Commission for Environmental Cooperation (CEC) was established by the governments of Canada, Mexico and the United States through the North American Agreement on Environmental Cooperation, the environmental side agreement to NAFTA. An intergovernmental organization, the CEC brings together citizens and experts from governments, nongovernmental organizations, academia and the business sector to seek solutions to protect North America's shared environment while supporting sustainable economic development. Find out more at: www.cec.org.

CEC initiatives are undertaken with the financial support of the Government of Canada through Environment and Climate Change Canada, the Government of the United States of Mexico through the Secretaría de Medio Ambiente y Recursos Naturales, and the Government of the United States of America through the Environmental Protection Agency.

Follow the CEC



Commission for Environmental Cooperation
393 Saint-Jacques Street West
Suite 200
Montreal, QC H2Y 1N9
Canada

This newsletter was sent to Greenwalt.sarah@epa.gov
from Commission for Environmental Cooperation.

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